

The Determinants of Immigrant Entrepreneurs’ Growth Expectations in South Africa

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ABSTRACT The objective of the study was to investigate empirically the determinants of growth expectations of immigrant entrepreneurs in South Africa. It is of significance to understand the characteristics and attributes of growth-oriented immigrant entrepreneurs in order to further understand the features associated with firm growth. Growth-oriented firms are vital to employment creation. Data was collected through the use of self-administered questionnaire in a survey of one hundred and nineteen new immigrant entrepreneurs. Descriptive statistics and logistic regression were used for data analysis. The results indicated that high education, managerial experience, related experience, motivation and networking are entrepreneur’s/founder’s attributes that are significant predictors of growth expectations. In addition, the results indicated that innovation and adequate access to finance are firm-level attributes that are significant predictors of growth expectations.